



REV Visionaries

Results. Engagement. Vision

Marketing and Media Agency

Contacts:

 **:rev_visionaries**

www.revvisionaries.com

   **:REV Visionaries**

OBJECTIVE

Empowering your brands digital journey by producing valuable results, engagement, and vision.



Evolving alongside the ever-changing digital advertising domain, the founders of REV Visionaries have over 25 years of combined experience in marketing and media production.



Systems Audit



Social Media Amplification



Digital Advertising



Website Creation/Upgrade



E-Mail Marketing



Professional Video and Photography



Film and Photography Services:

- ✓ Film
- ✓ Photography
- ✓ Social Media
- ✓ YouTube
- ✓ Wedding
- ✓ Corporate
- ✓ Music Videos
- ✓ Brands
- ✓ Sports
- ✓ Education
- ✓ Special Events
- ✓ Coverage
- ✓ Testimonial
- ✓ Documentary
- ✓ Everything Else

SPORTS



SPECIAL EVENTS



CORPORATE



BRAND



COVERAGE



WEDDINGS



REV Founder's History

REV Visionaries Marketing and Media Agency is a dynamic powerhouse founded by Ernesto Gonzalez and Frank Floyd. Both are equipped with a BA in Visual Arts Media from UCSD and a wealth of experience in their field(s). After obtaining an MFA in Film Production from SDSU, Ernesto used his expertise in film to elevate marketing strategies. He has spearheaded impactful campaigns, including the second most successful initiative for the Ronald McDonald House Raffle. With nearly a decade as Lux Art Institute's Marketing and Events Director, his expertise is unparalleled. Ernesto has managed several brands enhancing their premise and livelihood across several platforms. Meanwhile, Frank has had a prolific career as an award winning-produced screenwriter, published author, sports producer, and multimedia artist. He's had projects sponsored by UCSD and possesses a penchant for captivating storytelling.

Together they bring over 25 years of combined experience in marketing, film, and photography. They have collaborated with esteemed organizations like UCSD Athletics, The ACLU, KUSI's Prep Pigskin Report, and countless more. Their portfolio spans various mediums, all in which they have produced results at an elite level. They have been featured on several platforms from film festivals to ESPN+ where their versatility and innovation has been showcased. They created REV Visionaries to elevate brands and produce valuable representations across an eclectic array of media industry facets for clients of various demographics.

Driven by their passion for creative excellence, REV Visionaries employs innovative strategies to promote brand awareness, foster meaningful engagement, and actualize the visionary aspirations of their clients. With a focus on results, engagement, and vision, they stand ready to transform your company's narrative into a compelling and unforgettable story.

Key Achievements and Notable Accomplishments

- *Latino Film Festival
- *Produced and Optioned Feature Screenplays
- *Published Author
- *Led second most successful campaign for the RADY Children's Hospital's Ronald McDonald House Raffle
- *UCSD Russel Grant Recipient for multimedia project, "Healing Heart's"
- *Recurring starter for the legendary "Prep Pigskin Report" production crew
- *Several arts and media grants for their media and community work

Fields of Expertise

- *Filmmaking
- *Professional Photography
- *Social Media Creator
- *Social Media Management
- *Digital Marketing
- *Website Creation
- *YouTube Management
- *Non-Profit
- *Brand Campaigning
- *Brand Identity

Links

IMDB - Frankie Floyd
www.revvisionaries.com
IG: REV Visionaries
YouTube: REV Visionaries
YouTube:
Gallegos Jiu Jitsu Association

Services Provided

High Quality Videography and Photography Services

Digital /Traditional Marketing and Management

All Film and Photography

